



Real Options and their application in renewable energy projects. State-of-the-art review

Opciones Reales y su aplicación en proyectos de energía renovable. Revisión de estado del arte

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ABSTRACT

The use of renewable energy sources, such as wind, solar, among others, has been growing, especially in recent years. The main objective of this study was to conduct a literature review on the real options approach for assessing the feasibility of investing in energy production and its derivatives. Thirty publications on the mentioned topic were analyzed using the Mendeley Reference Manager bibliographic software and categorized into seven groups according to their purpose: 1) Evaluation of renewable energy projects or investments, 2) Evaluation of non-renewable energy projects or investments, 3) Evaluation of energy auctions, portfolios, and investments in the energy market, 4) Evaluation of renewable energy technologies, 5) Evaluation of the impact of regulatory policies on renewable energy projects, 6) Evaluation of the transition to renewable energy generation, and 7) Evaluation of the design, size, and location of wind farms. Nine types of options were identified: 1) Waiting, 2) Delaying, 3) Anticipating, 4) Expanding, 5) Exercising, 6) Rejecting, 7) Abandoning, 8) Expanding, and 9) Switching. Additionally, the techniques and models applied to evaluate the options and simulate the twenty-nine uncertainties, grouped into eight categories, considered in the research were examined. In the future, there is a need to increase studies using the real options approach to evaluate renewable energy projects under uncertainties, applying new evaluation techniques that allow for the valuation and establishment of flexible strategies.

Keywords: renewable energy, uncertainty, investment, real options, simulation.

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INTRODUCTION

Around 80% of the energy demand used on the planet is produced by fossil fuel sources, emanating two-thirds of global CO₂ emissions. In order to address this situation and maintain a sustainable future for the planet, some global strategies were raised, such as the 2030 Agenda, adopted by the United Nations General Assembly in September 2015, which established a global goal concerning sustainable energy (Mentis et al., 2017) and the Paris Agreement (2015) that included as a goal to limit global warming to 1.5 ° C (Lehne, 2019).

According to the 2019 report of the International Energy Agency (IEA), it is estimated that by 2050, global energy consumption will increase by 46.9%, reaching a generation of 911 billion BTU compared to the 620 billion produced in 2018. This indicates that if clean energy sources do not appear, a greater demand for fossil fuels would be generated, increasing the level of carbon dioxide (CO₂) emissions, affecting global warming levels, and putting the survival of the entire world population at risk (Harjanne & Korhonen, 2019).

This need demands the participation of renewable energy sources in the configuration of the energy matrix of the future (Kordmahaleh et al., 2017; Deutch, 2017; Burke & Stephens, 2018). According to the report for the first half of 2022, the World Wind Energy Association - WWEA, states that the world installed 28.9 gigawatts during the first half of 2022, which represents a 13% increase over the same period of 2021, where 27.6 gigawatts were added. This brought global installed capacity in June 2022 to 874 gigawatts. Globally installed wind capacity is expected to reach more than 955 gigawatts by the end of 2022 and will cross the 1 million megawatt threshold by mid-2023.

In the case of Colombia, large investments in energy generation are projected; according to the project registry as of November 30, 2022 (UPME, 2022), there are 1678 projects presented, distributed according to generation source: 29 biomass, 65 wind, one geothermal, 510 hydraulic, 953 solar and 120 thermal. This article reviews the literature on the real options approach to evaluate the managerial flexibility generated by uncertainties in renewable energy investment.

Real Options Literature Review

The option is a security that grants the right to buy or sell an asset under previously established conditions within a specific period (Black & Scholes, 1973). Real options can be considered a new approach to evaluating and managing investment projects that incorporate elements of traditional evaluation methods, allowing flexible decisions to be made under uncertainty (Trigeorgis, 1996). A real option is the right, without obligations, to postpone, abandon, or adjust a project in response to influences caused by uncertainties (Dixit & Pindyck, 1994). The real options approach makes an expansion of the Net Present Value - NPV, taking into account the flexibility generated by the effect of uncertainty, as observed in the following equation (Santos et al., 2014):

$$VPN_{\text{expandido}} = VPN_{\text{tradicional o estático}} + Valor_{\text{flexibilidad}}$$

(Formula in its original Spanish version)

The use of real options has relevance for the evaluation of investments in power generation, starting from the deregulation of the power system and the presence of competitive electricity markets, which causes great uncertainty, in addition to the high initial costs of investments in these technologies and the irreversibility of the same (Kitzing et al., 2016; Henao et al., 2018; Gazheli & Bergh, 2018; Murgas et al., 2021).

Types of real options

Authors such as Trigeorgis (1993), Copeland and Antikarov (2001), and Gazheli and Bergh (2018) agree in affirming that in the planning of a project, the decision to invest depends on certain real conditions that determine the instant in which it is taken, as described below:

Postponement or deferral option: It is relevant when there is the possibility of not investing now and waiting for conditions to improve or uncertainty to be overcome before doing so. This option has had certain applications in the energy sector, being used to evaluate investments in wind energy (Lee & Shih, 2011), thermal (Zambujal-Oliveira, 2013), biomass (Pindyck, 1984), hydroelectric (Martinez et al., 2013).

Staged construction time option: used in evaluating projects in their construction or commissioning at some stage where no profits are generated. The investment can be undone at any stage if market conditions are unfavorable.

Each stage becomes an option or a necessary expense to move to the next stage; it has been applied in investment for nuclear power generation (Bednyagin & Gnansounou, 2011) and wind power (Méndez et al., 2009).

Altering the operating scale option or expanding the contract, shutting down, and restarting: This is applied to evaluate investments in projects where their scope or operating time must be expanded or reduced according to the viability conditions caused by market changes. This option was applied by Maya et al. (2012) when they considered the option of expanding a wind power generation plant by 50%.

Abandonment options are used to evaluate the decision to discontinue the project by selling it, liquidating it, or changing its use when market conditions are unfavorable. When canceling the project, reselling the capital equipment is possible, thus recovering part of the investment. This option has yet to be widely applied in the energy sector. However, it was used by Siddiqui et al. (2007) to decide whether to abandon a renewable energy research and development project.

Change option: This is applied when the company's *raison d'être* is to be modified. This indicates, for example, that there is the flexibility to reorient the product line to maintain the company's survival if market conditions so require. The switching option has been used to evaluate investment projects in hydroelectric power plants (Hedman & Sheblé, 2006) and wind power generation (Yu et al., 2006).

Cultivation option: This occurs when the aim is to strengthen in advance to take advantage of the opportunities envisioned in the future. In the renewable energy sector, the continuous deregulation of the market generates expectations of accelerated expansion for this type of energy so that this option can be applied.

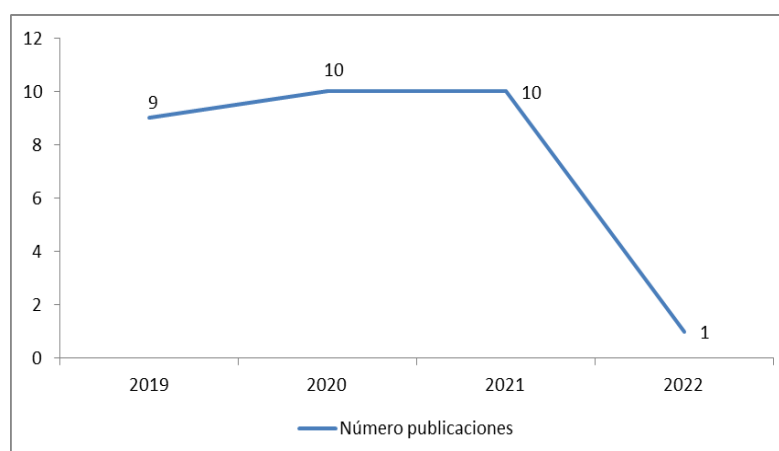
METHODS

For the development of this research, the existing publications in the Mendeley Reference Manager on real options for the evaluation of renewable energy under uncertainty from 2019 to 2022 were used as analysis literature. Thirty publications with this theme were found. The selected articles were analyzed from the perspective of the research approach, the technique or model used for its evaluation and modeling, the uncertainty evaluated, and the type of real option, becoming the input to generate the results and discussion.

RESULTS

Figure 1 shows the distribution of the thirty publications on real options for evaluating renewable energy investments during the period from 2019 to 2022. It can be seen that in 2019, 2020 and 2021 there were practically the same number of publications, 9 (30%), 10 (33.3%) and 10 (33.3%), respectively, while in 2022 there was a large decrease with only 1 (3.3%) article published.

Figure 1.
Publications on Real Options for evaluating investment in renewable energy, 2019-2022



Source: Own elaboration.

Note: the figure appears in its original language.

Purpose of real options approach studies applied in the evaluation of renewable energy systems and the techniques or models used.

The thirty articles relevant to the research's object were analyzed to identify the purposes of their application, the methods or techniques used for evaluation and simulation, the uncertainties considered, and the real existing options. Several trends were found in the purposes of the studies, which were grouped into seven categories: (1) Renewable energy generation project or investment evaluation, (2) Non-renewable energy generation project or investment evaluation, (3) Evaluation of energy auctions, portfolios and investments in the energy market, (4) Evaluation of renewable energy technologies, (5) Evaluation of the impact of regulatory policies on renewable energy projects, (6) Evaluation of transition to renewable energy generation and (7) Evaluation of the design, size, and location of wind farms, which is shown in *Table 1*.

Table 1.

Investigations according to the purpose of the application within the framework of the real options approach and the techniques or models applied.

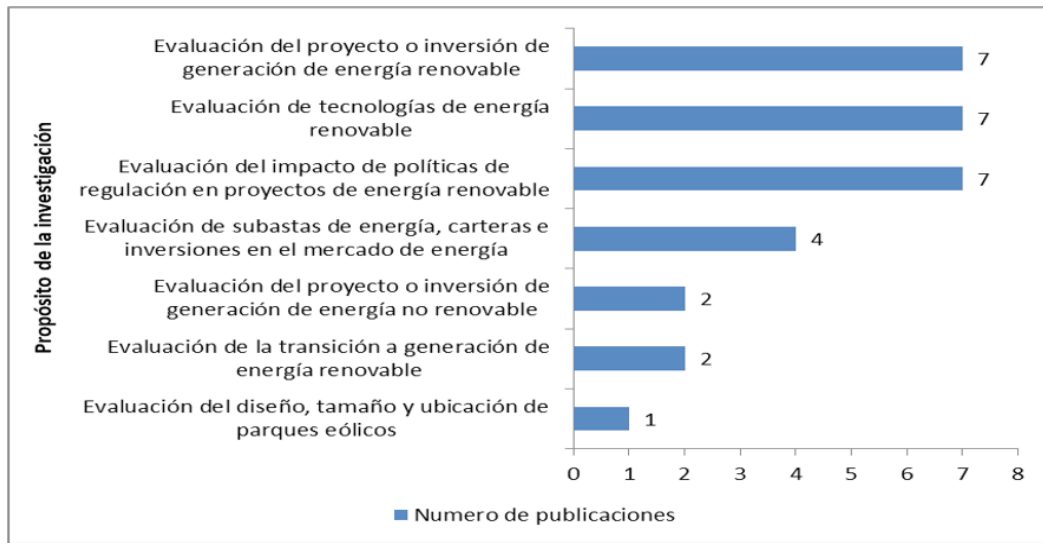
Approach	Author	Technique or model applied
Evaluation of the project or renewable energy generation project or investment	Ofori <i>et al.</i> (2021)	Binomial trees and Monte Carlo simulation
	Nunes <i>et al.</i> (2021)	Modified net present value
	Assereto y Byrne (2021)	Least square Monte Carlo
	Pringles <i>et al.</i> (2020)	Stochastic simulation - Dynamic programming
	Locatelli <i>et al.</i> (2020)	Scenario optimization - Discounted cash flow - Discounted cash flow
	Di Bari (2020)	Extended net present value (ENPV) - Binomial Tree
	Penizzotto <i>et al.</i> (2019)	Stochastic Simulation - Linear Regression and Dynamic Programming
	Yang <i>et al.</i> (2020)	Mathematical model-Brownian motion
	Fan <i>et al.</i> (2020) Zhu <i>et al.</i> (2021)	Geometric (GBM) Trinomial tree
Non-renewable power generation project/investment evaluation	Isaza <i>et al.</i> (2021)	Preference game - Least square Monte Carlo
	Delapedra-Silva <i>et al.</i> (2021)	least square
	Ríos <i>et al.</i> (2019)	Discounted cash flows - Simulation
Evaluation of energy auctions, portfolios and energy market investments	Biggins <i>et al.</i> (2022)	Monte Carlo
	Najafi y Talebi (2021)	Discounted Cash Flows - Simulation
	Ma <i>et al.</i> (2021)	Monte Carlo
	Agaton & Karl (2019)	Stochastic dynamic market - system dynamics simulation
	Kim <i>et al.</i> (2020)	Enhanced cash flow
	Moon y Lee (2019)	Least square Monte Carlo
	Liu <i>et al.</i> (2019)	Net present value

Policy impact assessment	Das Gupta (2021)	Learning curve
of regulation in renewable energy projects	Liu y Ronn (2020)	Binomial tree - multinomial Monte Carlo simulation with Longstaff-Schwartz
	Balibrea-Iniesta (2020)	Extended net present value (NPV) Binomial tree
	Guo y Zhang (2020)	Value-value optimization Overall sensitivity analysis
	Chen et al. (2019)	Evolutionary game - Real options
	Chen et al. (2019b)	Compound options - Least square Monte Carlo - Markov chain
	Guo et al. (2019)	Binomial tree
Assessment of the transition to renewable energy generation	Hörnlein, (2019)	Two-dimensional stochastic
	Zhang et al. (2019)	Optimal investment decision
Wind farm design, size and location assessment	Castellini et al. (2021)	Optimization

Source: Own elaboration.

Figure 2 shows that the purposes of the study, Evaluation of renewable energy generation project or investment, Evaluation of renewable energy technologies, and Evaluation of the impact of regulatory policies on renewable energy projects, have the highest number of studies, with seven each, representing a share of 23.3%, respectively.

Figure 2
Purpose of the research



Source: Own elaboration based on Murgas et al. (2021).

Note: the figure appears in its original language.

Type of real options applied in the evaluation of renewable energy systems.

In relation to the type of option studied by the researchers, nine were identified: 1) Wait, 2) Delay, 3) Anticipate, 4) Expand, 5) Exercise, 6) Reject, 7) Abandon, 8) Expand and 9) Commute, which are listed in Table 2.

Type of Option

Authors - years	Wait for	Delay	Anticipate	Enlarge	Exercise	Reject	Leave	Expand	Switch
Biggins et al. (2022)	✓								
Ofori et al. (2021)		✓							
Nunes et al. (2021)	✓								✓
Das Gupta (2021)				✓					
Najafi y Talebi (2021)		✓							
Assereto y Byrne (2021)		✓							
Zhu et al. (2021)									
Isaza et al. (2021)		✓							
Castellini et al. (2021)		✓							
Delapiedra-Silva et al. (2021)		✓	✓						
Ma et al. (2021)									
Pringles et al. (2020)		✓							
Agaton y Karl (2019)	✓	✓							
Locatelli et al. (2020)	✓				✓	✓			
Yang <i>et al.</i> (2020)									
Fan <i>et al.</i> (2020)	✓					✓			
Liu y Ronn (2020)					✓				
Di Bari (2020)		✓							
Balibrea-Iniesta (2020)							✓		
Guo y Zhang (2020)								✓	
Kim <i>et al.</i> (2020)								✓	
Penizzotto <i>et al.</i> (2019)		✓							
Guo <i>et al.</i> (2019)	✓								
Chen <i>et al.</i> (2019)	✓								
Hörnlein (2019)									
Zhang et al. (2019)									
Moon & Lee (2019)	✓								
Ríos <i>et al.</i> (2019)		✓							
Chen <i>et al.</i> (2019)	✓								
Liu et al. (2019)	✓								
Total	10	11	1	1	2	2	1	2	1

Source: Own elaboration.

According to Table 2, the most evaluated options in the studies analyzed were the option to delay with 11 (36.7%) and wait with 10 (33.3%). Furthermore, it is observed that, in some cases, more than one option was considered, as is the case of Locatelli et al. (2020), who evaluated the options of waiting, exercising or rejecting and Delapedra-Silva et al. (2021), who considered two options, delaying and anticipating.

Types of uncertainties evaluated in publications with a real options approach analyzed

Uncertainty is implicit in events when the possible outcomes are unknown, making quantifying their probability of occurrence impossible. About projects, uncertainty increases over time, affecting their viability. Uncertainty management has always been critical for investors and decision-makers (Attoh-Okine & Ayyub, 2005). In the energy sector, including renewable energy, decision-making is almost always influenced by uncertainty in the data (Conejo et al., 2010).

In the thirty publications analyzed, with a real options approach, 29 types of uncertainties were identified, which were categorized into eight groups: 1) Power generation, 2) Environment, 3) Prices, 4) Costs, 5) Regulatory policies, 6) Market, 7) Wind conditions and 8) Technological progress, as shown in Table 3.

Table 3

Tipos de incertidumbres exploradas en la investigación con un enfoque de opciones reales.

1. Power generation	5. Regulatory Policies
1.1. Electrolyzer performance	5.1. Regulatory environment
1.2. Energy efficiency	Feed-in tariffs
2. Environment	5.3. Subsidies
2.1. Geographical position	5.4. Timing of energy markets
2.2. Solar irradiation	5.5. Preferential taxes
2.3. Climatic conditions	6. Market
3. Prices	6.1. Economic factors
3.1. hydrogen	6.2. Evolution of demand
3.2. coal	Risk-adjusted index
3.3. electricity	6.4. Maturity of the option
3.4. carbon emission allowances	7. Wind conditions
3.5. fossil energy	7.1. Wind speed
3.6. gas	8. Technological progress
3.7. oil	8.1. Technological factors
3.8. supply (bidding)	8.2. Technological progress
4. Costs	8.3. Learning rate
4.1. Capital investment	
4.2. Fossil fuels	
4.3. Energy storage	

Source: Own elaboration based on Murgas et al. (2021).

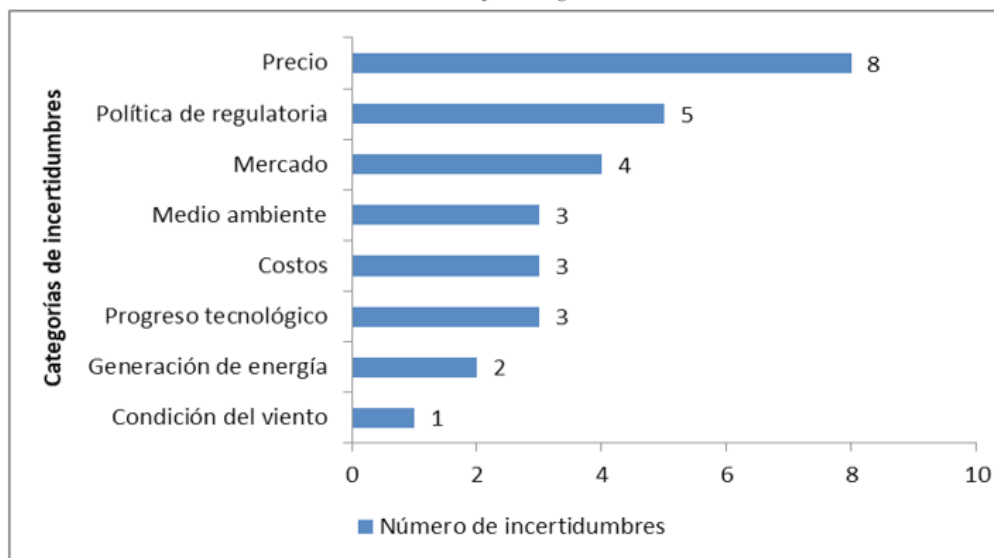
1. Power generation includes uncertainties affecting power production, such as electrolyzer performance and energy yield.
2. The environment considers the uncertainties in the environmental conditions necessary for developing projects, such as geographical position, solar irradiation, and environmental conditions.
3. Price concentrates on the uncertainties generated by price fluctuations in the market in response to demand and supply behavior, including, among others, the price of hydrogen, electricity, coal,

and carbon emission rights. The price of electricity is the most frequent source of uncertainty in the studies analyzed, with 8 (26.6%).

4. Costs contemplate the uncertainties caused by the behavior of costs on the profitability of the investment, such as capital investment costs, fossil fuel costs, or energy storage costs.
5. Regulatory policies include uncertainties caused by changes in legal aspects and incentive policies of the energy sector, including the regulatory environment, feed-in tariffs, subsidy schemes, energy market terms, and preferential taxes.
6. The market considers the sources of uncertainties other than prices and costs that affect the behavior of the energy market, such as economic factors, the evolution of demand, risk-adjusted index, and option expiration.
7. Wind conditions contemplate the uncertainties caused by the variability of wind characteristics in wind power generation, such as wind speed.
8. Technological progress is integrated by the uncertainties caused during the research and development (R&D) process for energy generation; among these are the technological factors, technological advances, and learning rate.

Figure 3 shows the eight categories described above and their respective frequency levels in the analyzed publications. It can be seen that prices are the category with the highest number of uncertainties evaluated, with 8 (27.6%), followed by regulatory policy and market with 5 (17.2%) and 4 (13.8%), respectively.

Figure 3.
Uncertainty categories



Source: Own elaboration based on Murgas et al. (2021).

Note: the figure appears in its original language.

DISCUSSION

Based on the information contained in Tables 1, 2, and 3, the following is an articulated description of the research purposes, the techniques or models used, the uncertainties, and the types of options evaluated in each of the publications:

Project or investment evaluation of renewable energy generation, mainly wind and solar, includes research to optimally evaluate investments from the power generation perspective or the financial and economic viability of projects for renewable energy production. With this purpose are the studies conducted by Ofori et al. (2021), who applied binomial trees and Monte Carlo simulation, evaluating uncertainties the economic factors and technological factors, contemplated the option to delay; Nunes et al. (2021), applied the modified net present value and analyzed the option to wait; Assereto and Byrne (2021), used least square Monte Carlo, evaluating the price of electricity as uncertainty and evaluated the option to delay.

Pringles et al. (2020) combined stochastic simulation with dynamic programming and took technological factors,

electricity price, and capital investment as uncertainties and valued the option to delay; Locatelli et al. (2020) applied scenario optimization and discounted cash flow, considering three options, wait, exercise and reject; Di Bari (2020), used extended net present value (ENPV) combined with the binomial tree as models and considered geographical position, weather conditions and subsidies as uncertainty and analyzed the option to delay; Penizzotto et al. (2019), relied on three models: stochastic simulation, linear regression, and dynamic programming, evaluating technological factors, electricity price and Capital investment as uncertainty and assessed the option to delay.

The Evaluation of the non-renewable energy generation project or investment includes research to assess the feasibility of projects using non-renewable energy sources (coal, gas). Among these are Yang et al. (2020), who applied a mathematical model complemented with Geometric Brownian motion (GBM), taking as uncertainty the electricity price; Fan et al. (2020), who made the valuation using a trinomial tree, considering feed-in tariffs as uncertainty and assessed the wait-and-reject option.

The Evaluation of energy auctions, portfolios, and investments in the energy market seeks to propose optimal schemes to measure the risks immersed in the private and liberalized markets and to evaluate investment decisions through energy auctions that enable the implementation of renewable energy projects. With this approach, the studies conducted by Zhu et al. (2021) applied Preference Game models, least square Monte Carlo and evaluated uncertainty of the offer price (bidding); Isaza et al. (2021) used discounted cash flows, Monte Carlo simulation as models and considered the uncertainty of capital investment, valued the option of delaying.

Delapedra-Silva et al. (2021) applied discounted cash flows Monte Carlo simulation and took the price of electricity as an uncertain factor, with the options of anticipating or delaying as an alternative; Ríos et al. (2019) used a stochastic dynamic model complemented with the simulation of system dynamics, taking as an uncertain factor the terms of the energy markets and took into account the option of delaying.

The Evaluation of renewable energy technologies grouped studies that seek to support optimally, through research and development (R&D), the decision to invest in a renewable energy technology or the adoption of hybrid systems that combine several technologies, such as wind, solar and photovoltaic energies, wind and thermal energies, solar energy with hydrogen, among others. Studies were identified by Biggins et al. (2022), who evaluated using the improved cash flow, considering uncertainties the performance of the electrolyzer, the price of hydrogen, and the wind speed, evaluated the option to delay; Najafi and Talebi (2021), applied least square Monte Carlo, evaluating as uncertain factors the price of electricity, the capital investment, the risk-adjusted index and the time to maturity of the option and studied the option to delay.

In line with the above, Ma et al. (2021) used a theoretical analysis model combined with a canonical real option and took the regulatory environment as uncertainty; Agaton & Karl (2019) used dynamic programming, Monte Carlo simulation, and Geometric Brownian motion (GBM) as evaluation models and considered a capital investment as uncertainty, studied the options of waiting and delaying; Kim et al. (2020), evaluated by trinomial tree taking fossil energy and gas price as uncertainty, analyzed the option of expanding; Moon & Lee (2019), evaluated by binomial lattice model, considering oil price as an uncertain factor and studied the option of waiting; Liu et al. (2019), made use of net present value as evaluation model, took energy storage cost as uncertainty and evaluated the option of waiting.

The Evaluation of the impact of regulatory policies on renewable energy projects seeks to assess the flexibility associated with the uncertainty caused by the expectation of changes in energy policy, support schemes such as feed-in tariffs and subsidies, regulatory frameworks, trade in renewable energy certificates, and changes in tariff rates, among others. Included in this approach are studies by Das Gupta (2021), who applied a learning curve model, evaluating coal price uncertainty and considered the option of scaling up; Liu and Ronn (2020) applied binomial tree models and Longstaff-Schwartz multinomial Monte Carlo simulation, evaluating subsidies as uncertainty and analyzed the option to exercise; and Balibrea-Iniesta (2020) used the extended net present value (APNPV), the binomial tree, considered solar irradiation as an uncertain factor and considered abandoning as an option.

Consequently, Guo et al. (2019) applied a value-value optimization model supplemented with a global sensitivity analysis, performed the Evaluation of energy yield as uncertainty, and studied the option to expand; Guo et al. (2020) applied the binomial tree taking electricity price as uncertain factor and contemplated the option to wait; Chen et al. (2019), combined an Evolutionary Game model with the real options approach, evaluating electricity price as uncertainty and assessed the option to wait; Chen et al. (2019b), applied the composite options with least square Monte Carlo and Markov Chain, with electricity price, carbon emission rights, preferential taxes and subsidies being the uncertain factors and looked at the possibility of waiting.

The Renewable Energy Generation Transition Assessment seeks to evaluate optimal investment decisions amid uncertainty in the low-carbon transition to renewable energy. These studies include Hörnlein (2019), who evaluated using a two-dimensional stochastic model, considering electricity and gas prices as uncertain factors; Zhang et al. (2019), who used an optimal investment decision technique evaluating electricity price, carbon allowances, capital investment, and fossil fuel costs as uncertainties.

Finally, the Evaluation of the design, size, and location of wind farm projects to enable optimal investment includes the study developed by Castellini et al. (2021), which applies an optimization model and evaluates as uncertain factors, the price of electricity, the regulatory environment, the evolution of demand and technological advances, evaluating the option to delay.

CONCLUSIONS

In this research, an exhaustive analysis was made of the real options approach to evaluating investments in renewable energy generation projects. One of the main advantages of the real option, when evaluating flexibility, is the possibility of having a variety of alternatives to make the necessary adjustments that the taker requires to counteract the effects of uncertainty. In total, 30 articles were analyzed, whose trend shows very stable during the years 2019, 2020 and 2021, where there were 9 (30%), 10 (33.3%) and 10 (33.3%) publications, respectively, with a drastic decrease in the year 2022, with only 1 (3.3%) article, as shown in Figure 1.

The selected publications were analyzed according to their purpose, grouping them into seven categories: 1) Evaluation of renewable energy generation projects or investment, 2) Evaluation of non-renewable energy generation projects or investment, 3) Evaluation of energy auctions, portfolios and investments in the energy market, 4) Evaluation of renewable energy technologies, 5) Evaluation of the impact of regulatory policies on renewable energy projects, 6) Evaluation of the transition to renewable energy generation and 7) Evaluation of the design, size and location of wind farms, identifying nine types of real options contemplated: 1) Wait, 2) Delay, 3) Anticipate, 4) Expand, 5) Exercise, 6) Reject, 7) Abandon, 8) Expand and 9) Switch. The options most considered and evaluated by the researchers were the option to delay with 11(36.7%) and wait with 10(33.3%).

About the techniques or models applied for the evaluation of real options and simulation of uncertainty, a wide variety of random and non-random techniques or models were used, including dynamic programming, binomial and trinomial trees, least squares Monte Carlo, cash flow, extended net present value (ENPV), Monte Carlo simulation and geometric Brownian motion, among others.

Twenty-nine sources of uncertainty were identified and grouped into eight categories: 1. Energy generation, 2. The price of electricity stands out as the source of uncertainty with the highest participation, considered by the researchers in eight articles.

As the use of renewable energy sources is the main alternative to counteract the high level of CO₂ emissions generated by fossil fuels and thus meet the objectives of the 2030 Agenda and the Paris Agreement, established in 2015, it is necessary to increase the level of research in future investment in renewable energy projects, under uncertainties, applying the real options approach, with new evaluation techniques, which allow assessing and establishing flexible strategies.

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